

A close look at CCN Celebrant Stationery

Quality - Versatile - Economical



“You have to perform at a consistently higher level than others. That's the mark of a true professional.”

– Joe Paterno *American Coach*

To be professional means to be skilled,
organised and clear about one's priorities
for one's self, one's couples and families

*Everything you do costs - whether in time,
money or reputation*

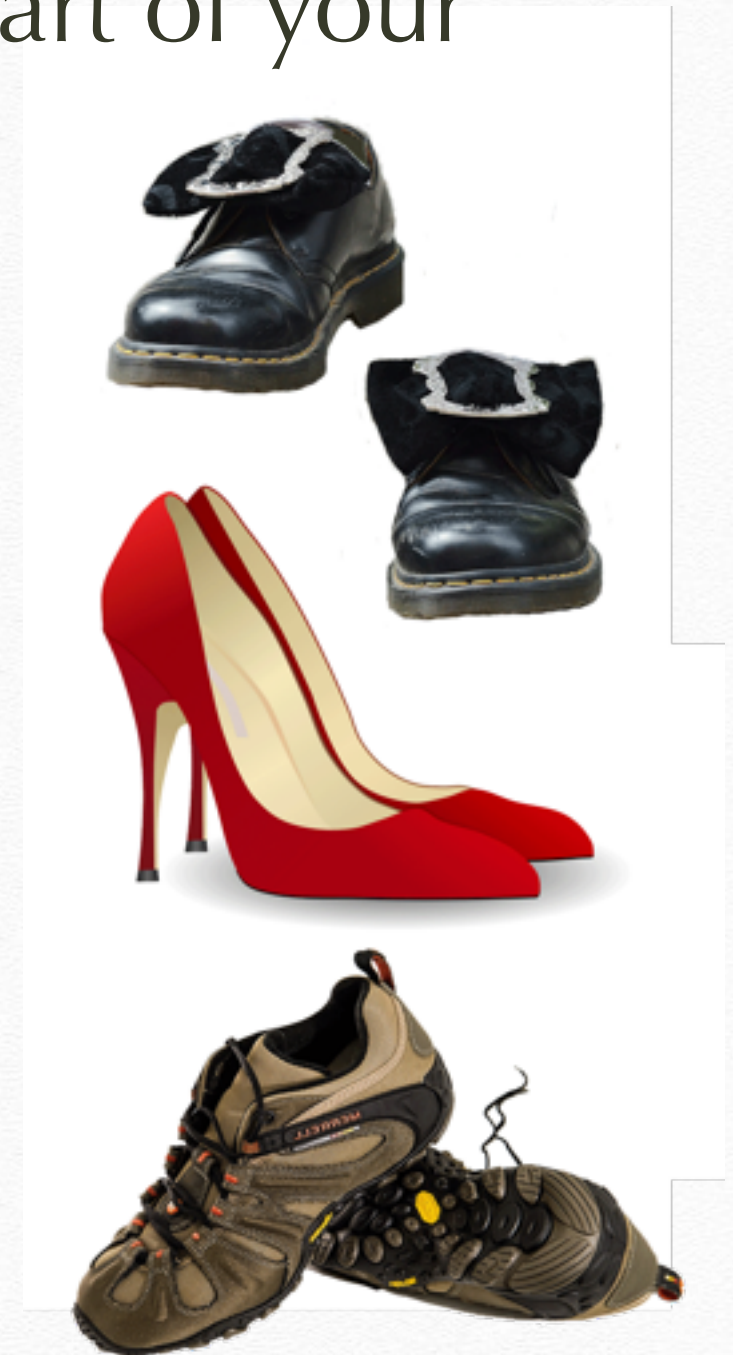
Reputation = Word of Mouth Referrals

Your celebrancy stationery is part of your 'brand' as a celebrant

What would commercial cheap looking mass produced stationery say about you?

Do you want stationery that is

- good quality
- flexible
- durable
- easy to personalise
- looks professional
- not wasteful when mistakes are made?



the CCN celebrant shop

IS a one-stop-shop for your celebrancy stationery needs.

The CCN celebrant shop provides:

- celebrant copyright licence
- celebrant insurance
- celebrant albums
- ceremony registers
- certificate A4 and A5 Card
- certificate holders
- certificate envelopes
- smart business folders
- name badges
- templates for certificates, forms and registers
- PR leaflets and more



stationery for ceremonies & celebrations

- ❖ Civil Celebrations Network - CCN Inc recognises the importance of certificates, ceremony memento copies, gift albums and other ceremony aids as important souvenirs for individuals, couples and families
- ❖ Paper has lasted thousands of years and as yet has not been surpassed for family records and keepsakes



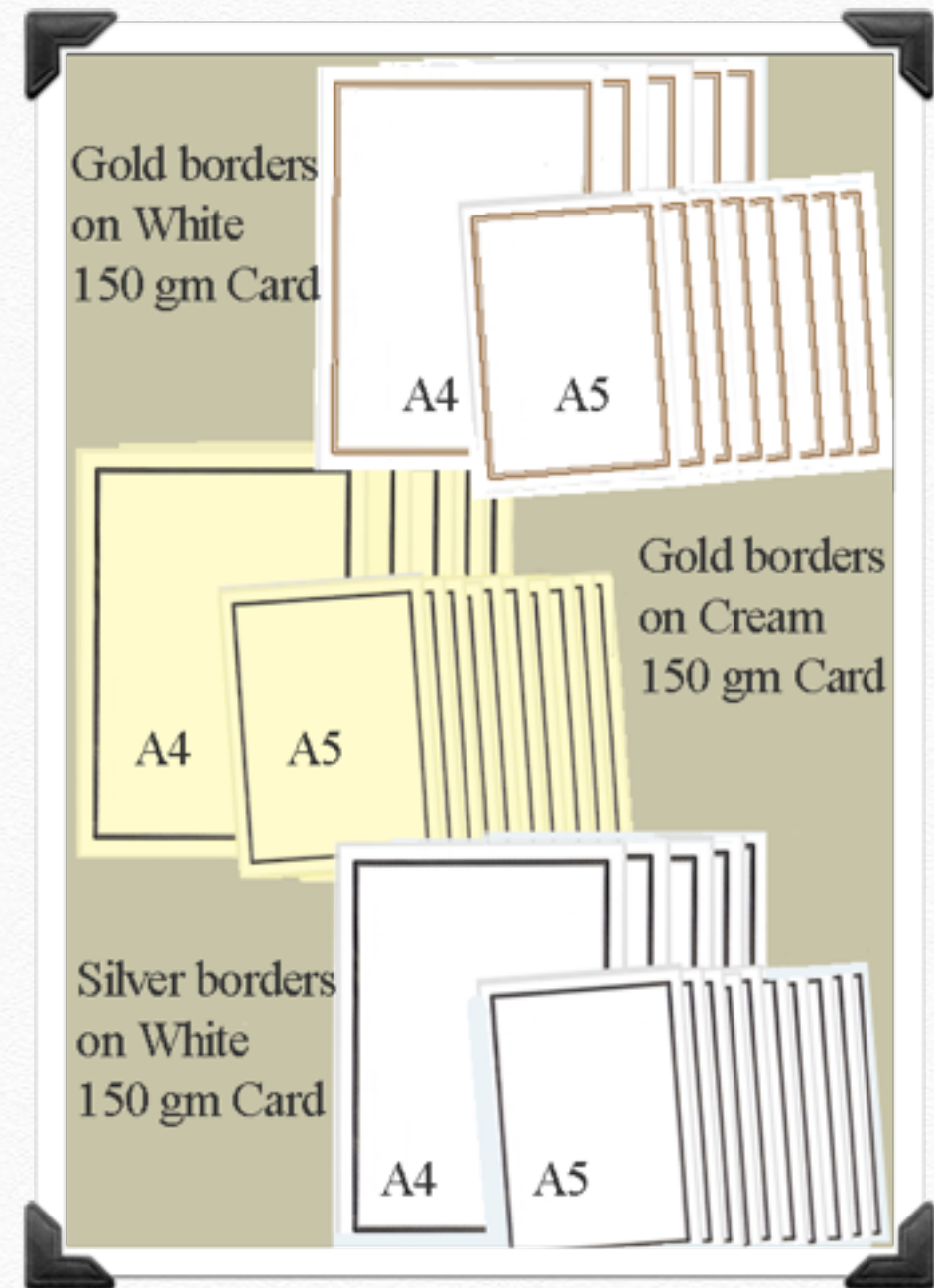
acid free paper & envelopes

- ❖ Where-ever possible, the CCN Celebrant Shop sells acid-free archival quality paper and products - to increase the chances of ceremony certificates and other mementos lasting for several generations
- ❖ Gold and Silver stamping is used as borders or motifs rather than ink for its longevity and quality finish
- ❖ The increased cost of these stationery items is off-set by the flexible nature of their design which enables the celebrant to create unique personalised items which cannot be bought commercially.
- ❖ This means CCN stationery gives celebrants another unique selling point

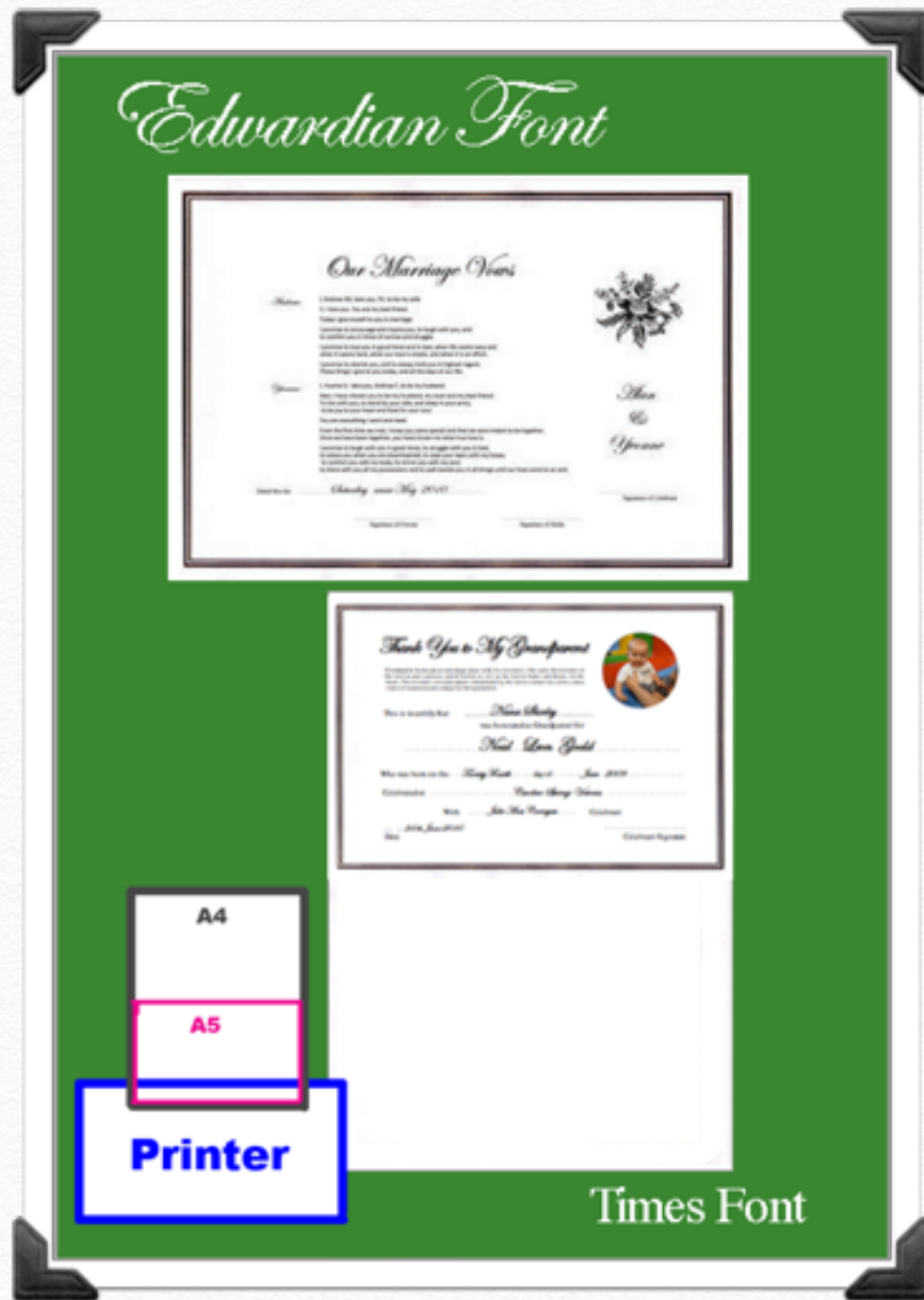


blank bordered certificate card

- ❖ CCN Shop stocks A4 and A5 acid free certificate card in 150 grams suitable for most printers
- ❖ The bordered card can be used as landscape or turned sideways for portrait style certificates - adding to their flexibility
- ❖ CCN templates are free for CCN members. These print the background text for hand calligraphy and fore-ground text in a calligraphy font. Drafts may be printed for checking before final printing for perfect certificates which keeps the cost of ink and card to a minimum. Also gold or silver stamped borders are hard to source, making the CCN stationery economical, unique and very valued by couples and families



CCN certificate templates



- ❖ CCN Certificates are designed using stylish Edwardian Calligraphy fonts as headings and for over-printing the particular details of the occasion, venue, the people involved in the ceremony and their particulars.
- ❖ These text boxes can be moved to accommodate the placement of motifs if required
- ❖ The back-ground text is in Times Roman which can be also altered also to suit the specific circumstances of the ceremony
- ❖ A5 landscape certificate templates are set as if on the top half of an A4 page, so A5 card does not need to be turned side-ways to print.

decorating certificate card with craft stickers

- ❖ CCN Shop sells a number of suitable styles of gold and silver craft stickers that look like embossing when added to the bordered blank card
- ❖ These stickers can also be used on the shiny white certificate holders, presentation folders and envelopes to create a matching set



decorating certificate card with images

- ❖ A wonderful bonus to the CCN approach to personalised stationery is the ability to add images as motifs.
- ❖ This is especially valued by all the recipients of personalised certificates for weddings, baby namings, coming of age (18th, 21st), senior birthdays and wedding anniversaries where a person or relationship is being celebrated.
- ❖ For example 'Our Marriage Vows' or 'Celebration of Marriage' certificates can be signed by others and be more decorative than the official Form 15.
- ❖ Another use for weddings or special occasions is where the certificate (or two) can be signed on the day and a professional or chosen image added afterwards as a unique memento.

This can also encourage contact after ceremony for feedback and assist in further relationship building as the 'family' celebrant for future word of mouth referrals.



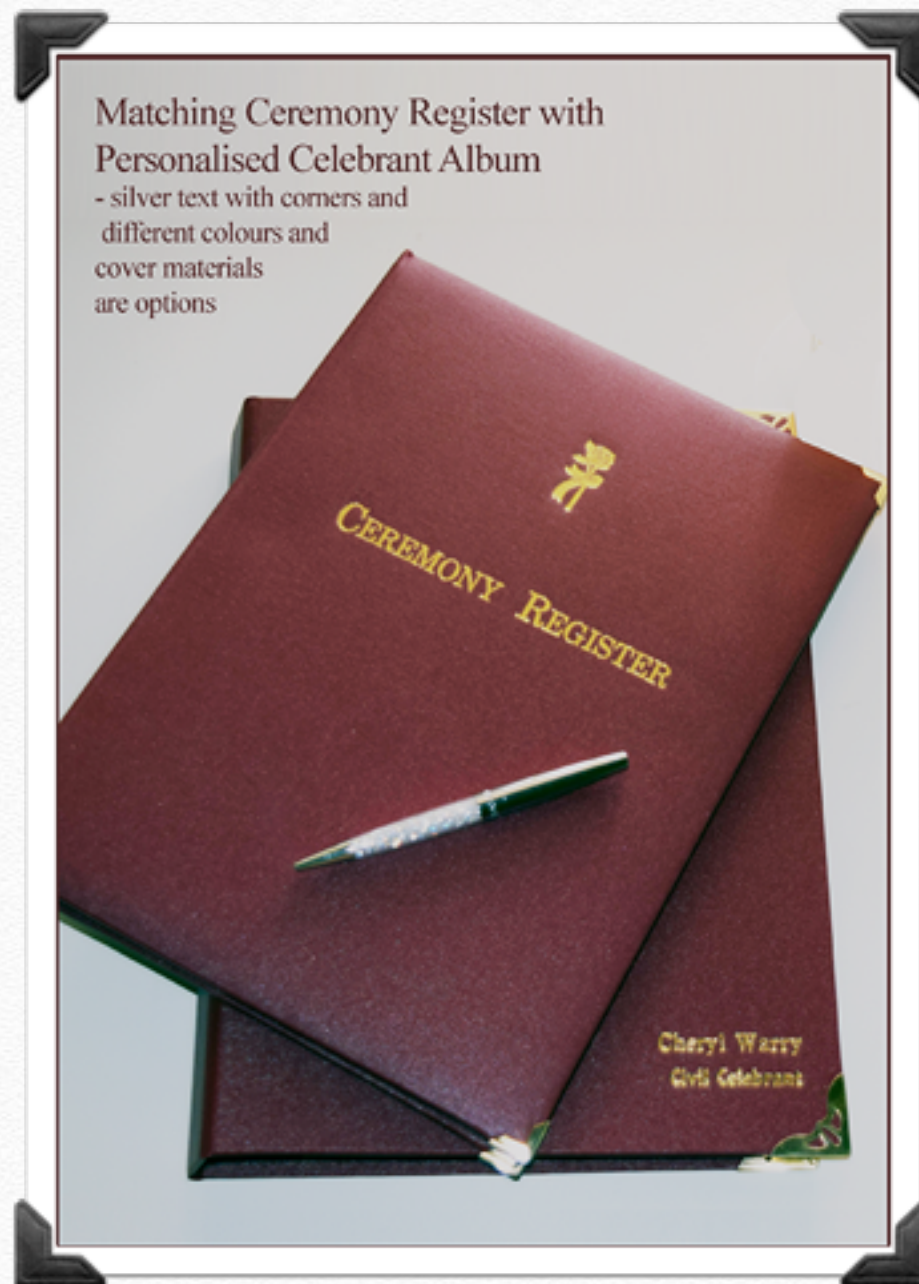
acid free envelopes

Two great products for celebrants

- ❖ versatile large C4 white acid free envelopes shiny gold or silver stamped *Ceremony Certificate*
 - can hold a copy of the ceremony as well as the certificate
 - with rings or without rings (can be dressed with other stickers e.g. *teddies or roses*)
- ❖ flexible clear acid free plastic resealable envelopes in both A4 and A5 - easy to see who they are for & protects the certificates from spilled drinks and other marks



celebrant albums & registers



- ❖ Another fabulous feature of the CCN approach is the Ceremony Register folder and matching Celebrant Albums (*holds the celebrant copy of the ceremony*) for use in the ceremony
- ❖ These items are handmade individually by a professional bookbinder for durability and flexibility
- ❖ Different materials and colours are available as well as a limited range of motifs. For example the register opposite has the CCN Rose motif

register folders

An alternative to heavy, out-dated, book-style Marriage Registers.

Designed to complement:

- ❖ Online Marriage Registration with the Births, Deaths and Marriages (BDM) in NSW and Victoria
- ❖ Celebrant Software Programs and/ or
- ❖ Word File Templates available to CCN Inc association members

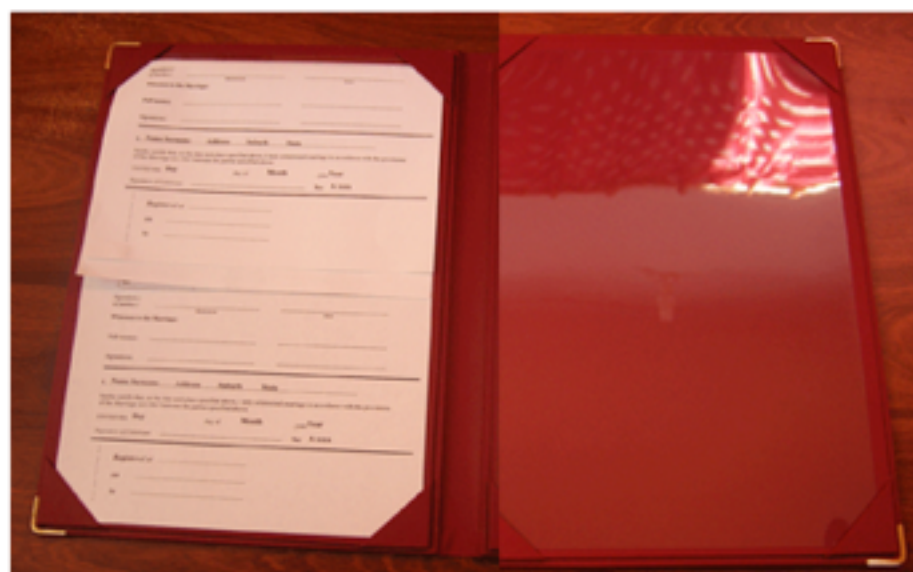
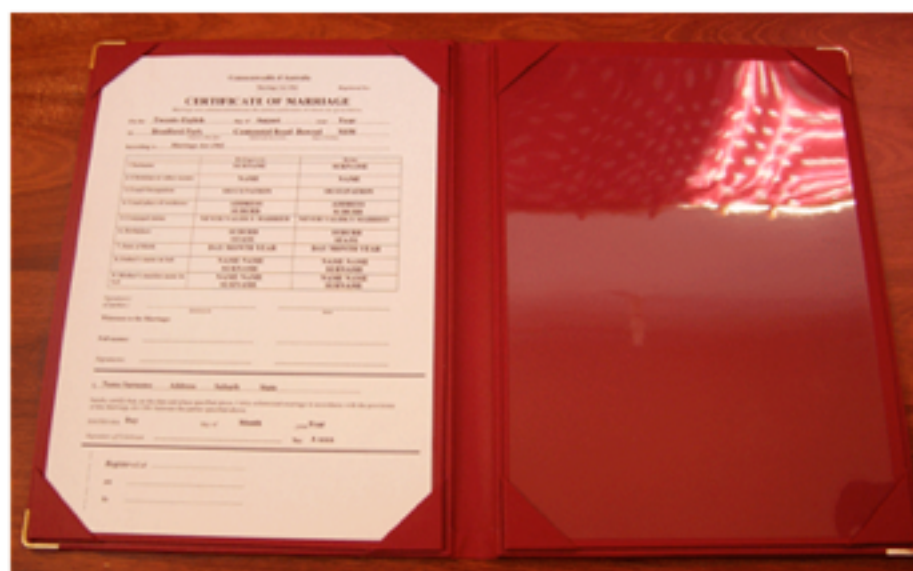
Register Folders are:

- ❖ alternatives to the hand-written registers
- ❖ light weight
- ❖ ensure better security of client records
- ❖ provide more professional documentation to be produced - *all forms can be typed rather than hand-written*





How to set register folder for marriage forms



celebrant name badges

- ❖ Civil celebrants (*and their 'Celebrant Assistants'*) are not expected to wear a "uniform" such as those used by many religious celebrants.

However badges are:

- one way to distinguish ourselves from the guests, and
 - be a really courteous act to enable strangers to easily speak with us by name.
- ❖ Using a badge with an Association logo also engenders trust and helps to promote our association for other occasions

Resin topped - pin or magnetic fasteners are available.



folders for celebrancy work

The CCN shop sells a two basic items for celebrants

- ❖ Gloss white business C4 folders with slot for the celebrant's business card with gold or silver stamped *Your Ceremony* (Edwardian font) on the front cover to hold a range of items for initial interviews or even ceremony mementos. Also available as plain white folders to be dressed with the gold or silver outline stickers
- ❖ Clear plastic acid free folders - available with 10 or 20 pockets and a cover slot for a decorative front page.

Suitable for

- for memento copy of the ceremony, guest wishes & comments pages, and to hold the ceremony certificate/s,

and/ or for use as

- ceremony planners for loan to couples or families with a deposit fee to encourage return



CCN PR leaflets

CCN is currently reviewing its three basic PR tools for celebrants

- ❖ *Celebrants to suit your style* - does not say what that style may be!
- ❖ *Celebrants do more than weddings and funerals* - to describe the range of other ceremonies celebrants can do
- ❖ *Act now before your final farewell* - to promote pre-funeral ceremony planning

These are tools for celebrants to use for their individual clients and also as handouts at community talks and expos



ask a celebrant gold rose promotion

A special low cost group marketing strategy for CCN members to offer potential couples or families

- ❖ A fun chance to win \$500, \$300 or \$200 for making a non-refundable deposit with a CCN gold rose celebrant
- ❖ Included in Gold membership plans or \$25 pa for members



The poster is divided into two main sections. The left section features a photograph of a bride and groom walking down a white aisle outdoors. Overlaid on the top of this photo is the text 'Ask A Celebrant' in a large, stylized font, with 'How to win \$500 cash!' below it. At the bottom of the photo, it says 'Cash prize draw' followed by '* \$500 * \$300 * \$200'. The right section has a white background with a subtle rose pattern. It contains the text 'Enter the ASKACELEBRANT Gold Rose Promotion Draw' in bold, followed by details about entering the draw by booking a celebrant for various occasions. Below this text are several small, tilted photographs showing couples, families, and babies. At the bottom of the right section, it says 'For Terms & Conditions visit' followed by the website 'www.askacelebrant.org.au'. The entire poster is framed by a dark border with corner mounts.

Ask A Celebrant
How to win \$500 cash!

Cash prize draw
* \$500 * \$300 * \$200

Enter the ASKACELEBRANT Gold Rose Promotion Draw
by booking one of our GOLD ROSE CELEBRANTS for your wedding, commitment, baby naming, birthday, anniversary, renewal or any other celebration and enter the draw for one of 3 cash prizes
For details visit our website

For Terms & Conditions visit
www.askacelebrant.org.au

GOLD ROSE PROMOTION
Let the celebration be your gift

CCN affiliates program

Any professional or business owner or any interested private person who supports marriage equality and the role of civil celebrations in our democratic multicultural society can join CCN as an affiliate member

Ask A Celebrant about our Affiliates Program

For a small annual fee celebration and other related professionals, businesses, community groups and individuals supporting marriage equality and civil celebrations are invited to join our **Civil Celebrations Network (CCN) Inc Affiliates Program.**

CCN Affiliates benefits

Receive a Directory Listing on our Celebrations website www.celebrations.org.au with your contact information and link to your website; **CCN Inc Rose Logo**; Discounts for **Celebrants & Celebration Network** listings on www.celebrants.org.au and discounted sponsorship for a charity listing in our **Party With A Purpose Directory** which links to Westpac and Our Community Ltd supported **Give Now** website.

How can I join?

Simply register on www.celebrants.org.au log in and order via the CCN Shop or leave a message on **1300 781 444** for us to call you.



Let the celebration be your gift

S P O N S O R P A R T Y WITH A PURPOSE

www.partywithapurpose.org.au

CCN invites its own Members and Affiliates to nominate a charity or non-profit group of their choice to demonstrate their broader community support.

Sponsor a Charity or Non-profit!

Purchasing a sponsorship gives you an entry in our **Party with a Purpose directory** with a link to your own website; space for charity information and reasons for your support. You can display our **Party with a Purpose logo** on your website back-linked to your directory entry.

How may I sponsor?

Simply register on www.celebrants.org.au log in and order via the CCN Shop or leave a message on **1300 781 444** for us to call you.



CCN Affiliate members receive discounts on directory listings

- ❖ Australia-wide celebration products & services
- ❖ A listing in more than one regional area for celebration products & services
- ❖ Celebrant products & services
- ❖ Funeral celebration products & service
- ❖ Relationship education celebration products & services
- ❖ *Party with a purpose* sponsorship on our website with a weblink to their own website

contact CCN celebrant shop

Need more information
or assistance, please let
us know:

- ❖ contact@celebrations.org.au
- ❖ call or text CCN Mobile
Office **0434 699 415** and
we will return your call
- ❖ visit
wwwcelebrations.org.au



